# **Prepare for the Future!**



# **Exhibit Prospectus**

# Exhibitor and Sponsorship Opportunities at the 2025 National Bariatric Solutions Conference

Join us as an exhibitor or sponsor at the 2025 National Bariatric Solutions Conference, where you will have the chance to showcase your products and services to a diverse group of healthcare professionals. This conference provides an exceptional platform to connect with potential customers and colleagues alike. As an exhibitor, you will have the chance to meet and network with key decision-makers in the bariatric healthcare field, all while showcasing your products and services in an engaging and interactive environment.

As a sponsor, you will enjoy exclusive benefits such as increased visibility and exposure, enhanced brand recognition, and access to targeted marketing opportunities. You will also have the opportunity to participate in various events and activities throughout the conference, further increasing your exposure to potential customers.

By becoming an exhibitor or sponsor at the 2025 National Bariatric Solutions Conference, you will be at the forefront of the latest trends and innovations in bariatric healthcare. Don't miss out on this unique opportunity to connect with industry leaders and decision-makers. Contact us today to learn more about how you can participate as an exhibitor or sponsor.



## Opening Reception Sponsor \$8,950 before April 14, 2025; \$9,950 after April 14, 2025 (Limit 2)

- Verbal recognition at conference opening session
- Company representative can speak for 2-3 minutes at Opening Reception
- Prominent recognition on event website, Conference Guidebook, and marketing materials
- Company profile in Conference Guidebook
- 1 complimentary full-page color ad in Conference Guidebook
- 1 complimentary exhibit booth in prime location with 3 booth representatives name badges
- Recognition signage at Opening Reception
- Free-standing banner at registration area (vendor to supply)
- 2 complimentary main conference registrations with education credits
- Marketing material in attendee bags (vendor to supply)
- Complimentary pre and post attendee mailing list (not email addresses).



## Keynote Speaker Sponsor \$8,950 before Apr 14, 2025; \$9,950 after Apr 14, 2025 (Limit 2 per each keynote session)

- Verbal recognition at the conference opening session.
- Opportunity for company representative to speak about your organization for two to three minutes at the Keynote session.
- Recognition signage at the Keynote session.
- Prominent recognition of sponsorship on conference website,
   Conference Guidebook, and other marketing materials.
- Company profile in Conference Guidebook.
- 1 complimentary full-page color ad in Conference Guidebook
- 1 complimentary exhibit booth in prime location with 3 booth representatives name badges
- Free-standing banner at registration area highlighting company name and logo (vendor to supply).
- Two complimentary main event registrations with education credits.
- Marketing materials in attendee bags (vendor to supply).
- Complimentary pre and post attendee mailing list (not email addresses).



## General Session Speaker Sponsor \$6,500 before Apr 14, 2025; \$7,500 after Apr 14, 2025 (Limit 2 per each general session)

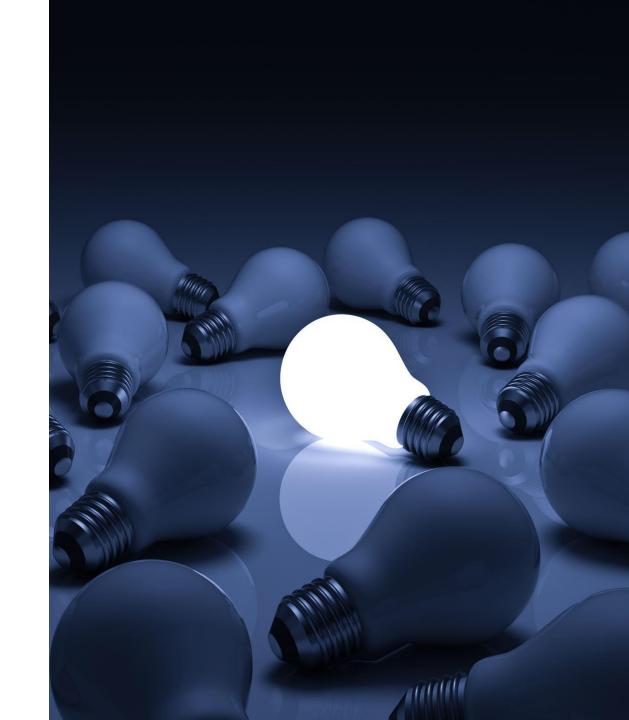
- Introduce your company to the audience by sponsoring a general session speaker.
- Verbal recognition at the conference opening session.
- Recognition signage at the session.
- Prominent recognition of sponsorship on conference website, Conference Guidebook, and other marketing materials.
- Company profile in Conference Guidebook.
- One complimentary half-page color ad in Conference Guidebook.
- 1 complimentary exhibit booth in prime location with 3 booth representatives name badges
- One complimentary main event registration with education credits.
- Marketing materials in attendee bags (vendor to supply).
- Complimentary pre and post attendee mailing list (not email addresses).



Exhibit Booth in Exhibit Hall \$4,950 before Apr 14, 2025; Apr 14- Aug 31 \$5,950; Sep 1- Nov 1 \$7,400

In order to attract more attendees, the Exhibit Hall will serve as the venue for the Opening Reception, as well as lunch and break times.

- One 10' by 10' booth space with one table and two chairs.
- Three company representative badges per booth space purchased with meal functions and Opening Reception taking place within the Exhibit Hall during exhibit hours.
- Additional badges can be purchased, with a maximum of three additional badges per booth purchased.
- Recognition on conference website and other marketing materials.
- Company profile featured in the Conference Guidebook.
- Structured, case-based, hands-on connectivity Solution Series provided in the Exhibit Hall, coordinated with assigned clinical liaison.
- Exhibitors are responsible for covering the cost of shipping,
   electrical, internet service, and other related services.



## Breakfast Sponsor \$3,950 before Apr 14, 2025; \$4,950 after Apr 14, 2025 (Limit 2 per breakfast)

- Verbal recognition at the event opening session.
- Recognition signage at the designated breakfast area.
- Prominent recognition of sponsorship on the conference website,
   Conference Guidebook, and other marketing materials.
- One complimentary main event registration with education credits.
- Inclusion of marketing materials in attendee bags (vendor to supply).
- Complimentary pre- or post-attendee mailing list (not email addresses).

## Break Sponsor \$3,950 before Apr 14, 2025; \$4,950 after Apr 14, 2025 (Limit 2 per break)

- Verbal recognition at the event opening session.
- Recognition signage at the designated breakfast area.
- Prominent recognition of sponsorship on the conference website,
   Conference Guidebook, and other marketing materials.
- One complimentary main event registration with education credits.
- Inclusion of marketing materials in attendee bags (vendor to supply).
- Complimentary pre- or post-attendee mailing list (not email addresses).



## Attendee Bag Sponsor \$4,150 before Apr 14, 2025; \$4,500 after Apr 14, 2025 (Limit 2)

As an Attendee Bag Sponsor, you can showcase your organization's name and logo on the high-quality bags that will be given to attendees. Even after the conference, your brand will continue to get noticed and advertised as attendees use and carry the bags home.

- Verbal recognition at the opening session.
- Prominent recognition of sponsorship on conference website, Conference Guidebook, and other marketing materials.
- Inclusion of marketing materials in attendee bags (provided by vendor).
- Complimentary pre or post attendee mailing list (not email addresses).

## Lanyard Sponsor \$3,500 before Apr 14, 2025; \$4,700 after Apr 14, 2025 (Limit 2)

Make a statement with your organization's name and logo prominently displayed on the attendee lanyards.

- Verbal recognition at the opening session.
- Prominent recognition of sponsorship on the conference website, Conference Guidebook, and other marketing materials.
- Complimentary pre- or post-attendee mailing list (not email addresses).



## Breakout Session Sponsor \$1,750 before Apr 14, 2025; \$2,150 after Apr 14, 2025 (Limit 2 per breakout session)

Maximize your brand exposure by sponsoring a breakout session.

- Verbal recognition at the breakout session.
- Recognition signage at the breakout session.
- Prominent recognition of sponsorship on conference website, Conference Guidebook, and other marketing materials.
- Complimentary pre or post attendee mailing list (not email addresses).

## Advertisement Insert Full Page \$500 Half Page \$300

Ad in the guidebook is the most cost-effective way to reach conference attendees. The guidebook is a comprehensive publication that provides attendees with essential information about the conference.





Exhibit booths and sponsorship opportunities are limited and will be assigned on a first-come, first-served basis. However, the 2025 National Bariatric Solutions Conference reserves the exclusive right to assign exhibit space and allocate it based on any other criteria it deems appropriate for the event.

2025 National Bariatric Solutions Conference may also reconfigure the floor plan of the Exhibit Hall and reassign any exhibiting company at its sole discretion. If all exhibit space is sold out, any additional registrations received will be placed on a waiting list in the order in which they are received.



#### Cancellation:

Exhibitors who wish to cancel their assigned exhibit space at the 2025 National Bariatric Solutions Conference must submit their cancellation request in writing. By cancelling their exhibit space, the exhibitor forfeits their access to the 2025 National Bariatric Solutions Conference as well as the use of the assigned exhibit space. Please note that there will be no refunds made for any sponsorship cancellation.

In the event that the exhibitor is unable to occupy and use their contracted exhibit space, they must inform 2025 National Bariatric Solutions Conference in writing immediately. If the cancellation is made before May 31, 2025, the exhibitor will receive a refund of all sums paid, minus a handling charge of 40% of the net contract price. If the cancellation is made before August 31, 2025, the exhibitor will receive a refund of all sums paid, minus a handling charge of 60% of the net contract price. No refunds or cancellations will be accepted after August 31, 2025, and the exhibiting company will remain responsible for the full cost of the original exhibit space.



#### TERMS AND CONDITIONS

#### **Exhibit Space Assignment:**

We will make every effort to accommodate your booth assignment requests. However, 2025 National Bariatric Solutions Conference reserves the right to change the booth floor plan if necessary.

#### **Exhibitor Participation:**

Exhibitors are not allowed to organize or encourage attendees of the 2025 National Bariatric Solutions Conference to participate in any scientific, technical, informational or other meetings, seminars, events, functions or gatherings outside of the official 2025 National Bariatric Solutions Conference hotel during conference hours.

Exhibitors will be required to provide a detailed list of all products or items they plan to display, demonstrate, or promote at the conference prior to the event. Only approved products or items will be permitted, and no unauthorized products or items may be displayed/demonstrated during the conference.

#### **Hotel Meeting Space:**

Exhibitors must provide the 2025 National Bariatric Solutions Conference with details about their meeting space requirements and contact information to request hotel meeting space. Space will be assigned on a first-come, first-served basis. Once the meeting space request is submitted, exhibitors will be contacted by hotel staff to finalize a contract. Food and beverage minimums may apply. If your company cancels the event, you may be liable for cancellation fees to the hotel.



#### Contract:

Submission of the official Exhibit Space Application and receipt of the exhibit space assignment notification constitute a contract for the right to use the allocated space. Exhibitors understand that they are not contracting for a specific booth but for the right to participate as an exhibitor at the 2025 National Bariatric Solutions Conference. By submitting the application and receiving the notification, exhibitors agree to be bound by all the policies, terms, rules and regulations governing the exhibition, as outlined on this website. The entire contract between exhibitors and 2025 National Bariatric Solutions Conference is defined by your commitment of purchase of exhibit space(s) and sponsorship. Any matter not specified on the website will be resolved at the sole discretion of the Program Director of 2025 National Bariatric Solutions Conference.

#### **Interpretation of Contract:**

2025 National Bariatric Solutions Conference has the authority to interpret and amend all policies, terms, rules and regulations contained on the website or any part of the contract. ASPHP's decision as to the meaning and implementation of a policy, term, rule or regulation is final. Exhibitors agree to abide by any policies, terms, rules, or regulations adopted hereafter, which will be incorporated into the contract. If 2025 National Bariatric Solutions Conference changes any policy, term, rule, or regulation after exhibitor acceptance of the contract, written notice will be provided to the exhibitor.

#### Insurance:

Exhibitors are responsible for maintaining adequate insurance coverage against personal injury, damage or loss of property, data breaches, and failure to meet obligations outlined in the Exhibit Prospectus. Upon request, exhibitors must provide 2025 National Bariatric Solutions Conference with a certificate of insurance indicating at least \$1,000,000 of commercial general liability insurance. 2025 National Bariatric Solutions Conference must be named as an additional insured on the policy.



#### Liability and Indemnification:

2025 National Bariatric Solutions Conference is not liable for personal injuries suffered by exhibitors or their employees, contractors, or business invitees. 2025 National Bariatric Solutions Conference assumes no liability for loss or damage to exhibitor property or injury to exhibitor personnel or invitees unless caused by 2025 National Bariatric Solutions Conference 's gross negligence or intentional wrongful acts. Exhibitors indemnify and hold harmless 2025 National Bariatric Solutions Conference from any claims, liability, damages, or expenses (including attorneys' fees) incurred as a result of exhibitor negligence or wrongful acts or omissions, breach or non-performance of the contract.

2025 National Bariatric Solutions Conference is not liable for indirect, special, or consequential damages resulting from breach of the contract. The exhibitor's sole remedy for breach of contract is a refund of the amounts paid by the exhibitor.

#### Assignment, Successors, and Assigns:

This contract is binding upon 2025 National Bariatric Solutions Conference and the exhibitor and their successors and assigns. Exhibitors may not assign or transfer any rights or obligations under this agreement without 2025 National Bariatric Solutions Conference's written consent. No assignment releases the exhibitor from its obligations and liabilities under this contract.

#### Force Majeure:

If the exhibit space is rendered unfit for use due to acts of God, fire, strikes, disaster, political or social boycott, medical epidemic, or other similar unavoidable occurrences, 2025 National Bariatric Solutions Conference will attempt to provide exhibit space at another location. However, 2025 National Bariatric Solutions Conference does not guarantee that it will be able to do so. If the 2025 National Bariatric Solutions Conference is not held at all, the exhibitor's sole remedy is a refund of its exhibit space fees



#### **Audio Visual Components in Exhibits:**

Exhibitors may use sound amplification when conducting live presentations, in compliance with the noise abatement policy. Alternatively, wireless headsets may be more appropriate based on the booth size. The noise abatement policy requires that all booth elements must remain within the officially contracted booth space. Live presentations in an open display should use a sound chamber or acoustically contained area to keep the sound level from intruding on any adjacent exhibits. Audio speakers of any kind must be directed toward the interior of the demonstrator's booth space and may not face aisles or neighboring exhibits. 2025 National Bariatric Solutions Conference reserves the right to determine when sound levels from audio visual equipment constitute interference with others or become unacceptable. Exhibitors are responsible for obtaining appropriate licenses for any copyrighted music used in their exhibit.

#### **Booth Staff:**

Exhibits must be staffed each day during exhibit hours until the close of the show at 5 pm on Thursday, Oct 17, 2025. Company representatives are expected to dress and conduct themselves in a professional manner and wear their personal 2025 National Bariatric Solutions Conference - issued exhibitor meeting badge at all times.

#### Photographing and Videotaping:

Exhibitors are encouraged to photograph or videotape and post onto social media sources their own booth or products before or after Exhibit Hall hours. However, exhibitors understand and agree that additional photographs of their exhibit may be taken by the official show photographer while documenting the conference. Exhibitors agree that photos of their booth, possibly containing logos and trademarks, may appear without restriction on social media sites, and in promotional and othe documents produced by 2025 National Bariatric Solutions Conference.



#### Sales:

The exhibits are intended to further the education of meeting attendees through product and service displays and demonstrations. Order-taking and sale of exhibited products will be permitted, provided the transactions are conducted in an appropriately professional and businesslike manner. 2025 National Bariatric Solutions Conference reserves the right to restrict sales activities that it deems inappropriate or unprofessional.

#### Penalties:

Each exhibitor agrees to observe all policies, terms, rules, and regulations. In the event of an egregious violation or any repeated failure to observe these policies, 2025 National Bariatric Solutions Conference reserves the right to terminate the exhibit onsite and may refuse assignment of space for future 2025 National Bariatric Solutions Conference events. Breaches or infractions by an exhibitor in any year may be considered by 2025 National Bariatric Solutions Conference, at its sole discretion, in determining whether to close an exhibit onsite or to refuse applications for exhibit space for any future year. If any exhibiting company fails to observe the policies, terms, rules, and regulations outlined in the Exhibit Prospectus, or engages in practices in connection with the event that are deemed unfair or deceptive by 2025 National Bariatric Solutions Conference, at its sole discretion, 2025 National Bariatric Solutions Conference reserves the right to terminate the exhibit onsite and/or refuse assignment of space for future 2025 National Bariatric Solutions Conference events.



#### Access:

To access the exhibit areas and education sessions, all company representatives must wear their personal exhibitor badge issued by 2025 National Bariatric Solutions Conference at all times while on the premises. The badge should not be altered, defaced, or added to in any way, and a company badge is not acceptable as a substitute for the official badge.

Upon request, representatives must present photo identification that matches the name on the badge they are wearing.

2025 National Bariatric Solutions Conference has a zero-tolerance policy for badge swapping. Anyone found swapping badges or wearing a badge that does not match their photo identification will have their badge taken away and be escorted out of the premises.

Exhibitors with their personal 2025 National Bariatric Solutions Conference -issued exhibitor badge may enter the Exhibit Hall two hours prior to the opening of the exhibition and remain there for one hour after it closes. No exhibitor may enter another exhibitor's booth without the other's approval. 2025 National Bariatric Solutions Conference representatives and employees may access any exhibit booth at any time as part of their assigned duties.







# Thank you

Don't miss out on the chance to connect with healthcare professionals who are passionate about improving care for people with obesity. Hope you will join us!

#### **Contact us:**

info@barisolutions.com